



AGENDA REPORT

Library and Community Services

DATE:	December 20, 2022
TO:	Mayor Butt and Members of the City Council
FROM:	LaShonda White, Interim Director of Community Services Denée Evans, Transportation Services Project Manager
Subject:	Acceptance of Plug In America – Grant Funds
FINANCIAL IMPACT:	The Transportation Department received \$3,000 to subsidize the 2022 National Drive Electric Week event. The grant will increase both revenues and expenditures by \$3,000.
PREVIOUS COUNCIL ACTION:	N/A
STATEMENT OF THE ISSUE:	The City of Richmond was awarded a mini grant totaling \$3,000 from Plug In America to support the National Drive Electric Week event.
RECOMMENDED ACTION:	ACCEPT and APPROPRIATE a \$3,000 grant award from Plug In America to support the expenses related to the 2022 National Drive Electric Week Event – Community Services Department, Transportation Division (LaShonda White/Deneé Evans 510-621-1718).

DISCUSSION:

On September 20, 2022, a Proclamation was adopted by Mayor Butt and Members of the City Council declaring September 23 to October 2, 2022, as National Drive Electric Week (NDEW) in the City of Richmond. The NDEW is an annual nationwide celebration to heighten awareness of today's widespread availability of plug-in vehicles and

highlight the benefits of all-electric and plug-in hybrid electric cars, trucks, motorcycles, bikes, and more.

The NDEW events are intended to encourage electric vehicle and electric bike ownership while meeting the goals. Sponsoring the event meets objectives of the City's adopted Climate Action Plan to substantially reduce greenhouse gas emissions by expanding the use of zero emission and plug-in hybrid vehicles.

On August 16, 2022, Plug In America announced a limited funding opportunity to help organize electric drive events in California. Eligible events could apply to receive monetary support up to \$3,000 to offset costs associated with conducting an in-person or online electric vehicle ride and drive event as a part of their 2022 NDEW event.

On September 16, 2022, the City of Richmond received notification that it was awarded the grant funds to cover the cost of the event. City staff used the funds to purchase raffle prizes in the form of memberships to try the city's electric car share and electric on-demand shuttle services, purchase lunch for the event volunteers and private EV owners who displayed their vehicles, and other event materials.

On September 28, 2022, with the support of the KCRT Audio Visual Team, the City held its seventh annual National Drive Electric Week event which can be viewed via the following YouTube link: <https://youtu.be/t8oboDRSm9I>.

DOCUMENTS ATTACHED:

Attachment 1 – Grant Award Notification