



City of Richmond Sole Source Justification

THIS FORM MUST BE COMPLETED AND APPROVED PRIOR TO ANY PURCHASE

Contact the Purchasing Division and discuss your rationale before completing this form. If Purchasing can help you make this a competitive purchase, then this form will not be required.

Attach this completed/approved form to requisitions when competitive quotes/bids/proposals are not solicited.
(Required for requisitions > \$3,000)

Requested Sole Source Supplier:

Company Name: Polco, National Research Center **Contact Name:** Damema Mann

Address: 8001 Terrace Avenue, Suite

City: Middleton **State:** WI **Zip Code:** 53562

Phone Number (303) 226-6983 **E-Mail** damema@polco.us

Duration of Contract: 36 months

Estimated Cost: \$ 78,000 **Funding Source (Account String)** 0113013-400201

Is the product/service IT related? Yes ☐ No ☒ **If Yes, please attach the approved IT Authorization Form**

For Product: Is the recommended company the manufacturer of the product? Yes ☒ No ☐

For Product: Does the manufacturer sell the item(s) through distributors? Yes ☐ No ☒

Description of Product or Service:

Describe the full scope of work or service contemplated including installation if required; items should include brand, model and part number if applicable; (if additional space is needed, include them in a separate page)

The City Manager's Office would like to enter into an agreement and enroll in the program for 2023 in order to: Assess the quality of community life and services provided to residents; Track residents perceptions of service quality, community amenities, and public safety over time; Help make informed decisions about how to allocate resources; Assess support for local policies; Gather information on residents use of services; and Compare results from previous years to measure changes over time

Sole Source Rationale: PLEASE ANSWER ALL THE FOLLOWING QUESTIONS: Explain why the recommended company is the only company that can meet the requirement. Address the following: Are there any other companies who can do this job? What condition (e.g. technological superiority, or performance risks, etc.) exists so that the recommended company has a significant advantage over any other company who can do this job? It is important to sufficiently address the key reason for awarding an order/contract without soliciting competitive bids. The rationale must be clear and convincing, avoiding generalities and unsupported conclusions.

The PolcoNRC is the author and provider of the National Citizen Survey. The National Citizen Survey is the only survey of its kind that provides a standardized questionnaire that records residents' opinions about the quality of community life and the services provided by local government. The City of Richmond has enrolled in the National Research Center's (NRC) National Citizen Survey (NCS) biennially since 2007. The NCS is a collaborative effort between the NRC, a public research firm focused on public sector information needs, and the International City/County Management Association (ICMA). NRC has a benchmark database that holds hundreds of thousands of resident opinions. The City Council expressed interest in conducting surveys on a biannual basis. In order to compare results from the 2007, 2011, 2013, 2015, 2019, 2021, survey, to maintain standardization and to ensure statistical validity, the City needs to enroll in the same program for 2023

(if additional space is needed, include them in a separate page)

Complete the following checklist

A specific contractor is the only source of the required item because (check all that apply):

- ☒ The required items are **proprietary to the Contractor**, and contractor solely transacts (sells) direct to the customer. (There are no dealers or distributors for contractor).
- ☐ The required items are **proprietary to the Contractor**, and **contractor does not sell direct to the customer**. Contractor solely distributes the item or service through only one dealer or distributor in the United States. (There are no dealers or distributors for contractor).

Note: If item or service is available from more than one source, the item or service may be treated as proprietary, but must be competitively solicited from multiple (two or more) sources.

- ☐ A specific item is needed:
- ☐ To be compatible or interchangeable with existing hardware
- ☐ As spare or replacement hardware ☐ For the repair or modification of existing hardware
- ☐ Federal or state grant names vendor as condition of funding. (Attach copy of grant that names vendor)
- ☐ There is a **substantial risk** in contracting with any other contractor, (e.g., only one contractor has been successful to date in implementing a difficult manufacturing process or the **services sought**). *In a brief explanation, provide supporting evidence of why other contractors are considered to be unable to overcome the substantial risk.*

n/a

- ☐ **Continuation of prior Work** – Additional item, service or work required, but not known to have been needed when the original order was placed with vendor, and it is not feasible or practicable to contract separately for the additional need. *Provide brief explanation and supporting evidence.*

(if additional space is needed, include them in a separate page)

I acknowledge the City's requirements for soliciting competitive quotes/bids for purchases over \$3,000.00 and the criteria for justification for Sole Source purchases. I have gathered the required information, have made a concerted effort to review comparable/equal equipment/services (e.g., market research), and further affirm that there is no conflict of interest involved in the selection made.

Department: City Manager's Office/RDCY

Requester Name and Title: Patrick Seals

Date: 12/2/2022

Department Director (Print) LaShonda White

Note: Requester must be able to defend this justification.

Phone: x6828

(Sign) 

Date: 12/2/2022



Submit completed form to the Purchasing Division (Prior to submission to City Manager)

Finance Director:

APPROVED: 

DATE: 12 2 22

NOT APPROVED: _____

COMMENTS:

City Manager
(Under \$10,000.00)

City Clerk Attesting to Council Approval
(Over \$10,000.00) (Copy of Minutes may be substituted)

Note: Richmond Municipal Code Section 2.52.326 Sole Source Procurement requires final approval by the City Manager and/or City Council. Sole Source must be approved by Finance Director, PRIOR to Council Approval.

PROCEDURE

Sole Source purchase/service are exceptions to the normal bidding process and require a detailed justification. In processing Sole Source requests for supplies, services and/or equipment, the Purchasing Division adheres to and is governed by the principles set forth in City of Richmond Municipal Code Section 2.52.326 Sole Source Procurement.

If you are requesting a particular vendor, brand or product, you must make this fact clear on your Sole Source form. Your request will then be restrictive and non-competitive, and will fall into a sole source category. If the sole source justification is approved, the requisition can be expedited without the normal bidding requirements.

Such a request should not be made unless you are confident that your request is reasonable and appropriately justified to meet the City's requirements and withstand any possible audit. The City's requirements and the format for submitting such requests are contained herein. Sole Source form must be signed by authorized department representative(s). The certification will remain on file for audit purposes.

The following factors **DO NOT** apply to sole source requests and should not be included in your sole source justification. They will not be considered and only tend to confuse the evaluation process.

1. Personal preference for product or vendor.
2. Cost, vendor performance, and local service (these are generally considered award factors in competitive bidding).
3. Features which exceed the minimum department requirements.

