



City Manager's Office

AGENDA REPORT

DATE:	May 2, 2023
TO:	Mayor Martinez and Members of the City Council
FROM:	Shasa Curl, City Manager LaShonda White, Deputy City Manager, Community Services Lilia Corral, Management Analyst
Subject:	The Latina Center & RCF Connects Presentations
FINANCIAL IMPACT:	There is no financial impact.
PREVIOUS COUNCIL ACTION:	None.
STATEMENT OF THE ISSUE:	In honor of Women's History Month, the City Manager's Office is highlighting The Latina Center and RCF Connects, two organizations that offer programming that supports and empowers women in the Richmond community.
RECOMMENDED ACTION:	RECEIVE a presentation from The Latina Center and RCF Connects in recognition of International Women's Day and Women's History Month – City Manager's Office (Shasa Curl 510-620-6512). This item was continued from the March 28, 2023, and April 4, 2023, meetings.

DISCUSSION:

On March 2, 2021, City Council approved a proclamation declaring March as Women's History Month in the City of Richmond. In honor of International Women's Day (March 8) and Women's History Month, the City Manager's Office wants to highlight two non-profit, Richmond-based organizations that focus on uplifting Black, Indigenous, and people of Color (BIPOC) women and supply them resources to help them thrive.

In 1999, the Latina Center was created as part of the statewide Women's Health Leadership to adapt and incorporate Latina culture. The Latina Center's mission is to improve the health and well-being of the Latino community by providing leadership and personal development opportunities for all Latinos. Its services include leadership development, health and well-being, economic empowerment, and legal support. Its programs are available in English and Spanish and range from domestic violence prevention and intervention to workshops for microenterprises. Latina Center's presentation will provide an overview of the organization, its programs, and the impact those programs have made in the Richmond community.

Formerly known as Richmond Community Foundation, RCF Connects' mission is to mobilize the power of connection to help build healthy, thriving communities. RCF Connects focus is impacting the five areas of community building: Restoring Neighborhoods, Health, Community Growth, Quality Education and Public Safety. Its presentation will highlight one of its programs; "The Equity for Black Women and Girls Initiative". This program's goals include: provide funding and technical assistance to deliver sister circles, launch a black women and girls incubator program for new and existing business enterprises, establish an Equity for Black Women and Girls taskforce, convene black-led organizations and other organizations that serve black people in Contra Costa County (CCC) to inventory services for black women and girls, and create and fund a permanent position staffed by a black woman to support the goals of the Equity for Black Women and Girls Initiative.

DOCUMENTS ATTACHED:

Attachment 1 – The Latina Center Presentation
Attachment 2 – RCF Connects Presentation