



AGENDA REPORT

Mayor's Office

DATE:	April 30, 2024
TO:	Members of the City Council
FROM:	Mayor Martinez and Councilmember Zepeda
Subject:	Proclamation Celebrating the 16th Annual Cinco de Mayo Peace and Unity Parade and the Cinco de Mayo Festival
FINANCIAL IMPACT:	None
PREVIOUS COUNCIL ACTION:	June 20 th , 2023
STATEMENT OF THE ISSUE:	Proclamation celebrating the Cinco de Mayo festivities and honoring all the parties that worked diligently to organize the Cinco de Mayo Peace and Unity parade and festival.
RECOMMENDED ACTION:	PROCLAMATION celebrating the Cinco de Mayo celebrations and the organizers. Mayor Martinez (510-620-6503) and Councilmember Zepeda (510-620-6593).

DISCUSSION:

The Cinco de Mayo event commemorates the Mexican Army's historic victory at the Battle of Puebla and has grown to symbolize much more than just a historical date. It represents a broad celebration of culture that extends across the United States,

fostering community spirit and pride. This year's festivities are set to include a parade on May 4th and a festival on May 5th. These events will feature an array of cultural displays including floats, performances, and crafts that attract thousands of residents and visitors, enhancing community engagement and economic activity.

The parade and festival are made possible through the efforts of countless community organizers and the support of the City of San Pablo. These events not only provide entertainment but also strengthen the bonds within and across our communities.

**DOCUMENTS ATTACHED:
ATTACHMENT 1 – Proclamation**