



**RICHMOND
PRESENTATION
DECK**

APRIL 30, 2024

Agenda

- **Introducing Cal RCV**
- **How RCV works and where its used**
- **Why RCV makes sense for Richmond**

California Ranked Choice Voting (RCV) Institute

Vision

A California where all residents feel represented and heard.

Mission

To expand the use of Ranked Choice Voting to all Californians to ensure we have a greater voice in our democracy.

GOAL

To bring RCV to California statewide elections by 2028.

Ranked Choice Voting: The fastest growing voting reform in the nation

Used by more than

11 million

voters across the United States

San Francisco | Oakland | Berkeley | San Leandro
Redondo Beach | Palm Desert

Maine | Alaska | New York City
23 cities in Utah

RANKED CHOICE VOTING SAMPLE BALLOT					
	1 ST CHOICE	2 ND CHOICE	3 RD CHOICE	4 TH CHOICE	5 TH CHOICE
CANDIDATE 1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE 2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE 3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE 4	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CANDIDATE 5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WRITE-IN OPTION	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HOW DOES RCV WORK?

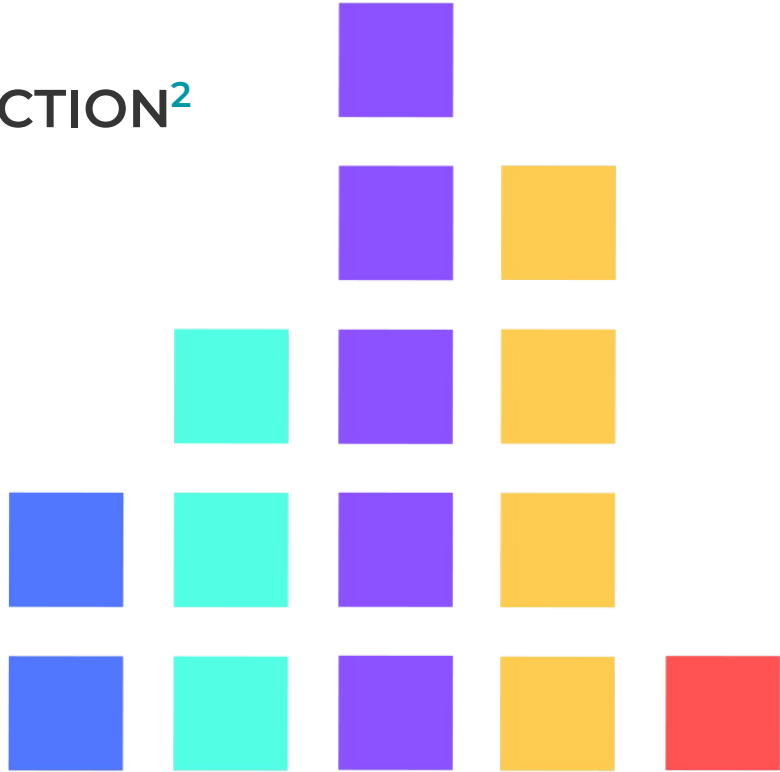


WHAT IS
**RANKED CHOICE
VOTING?**

ADVANTAGES OF RCV

MAJORITY WINNER IN ONE ELECTION²

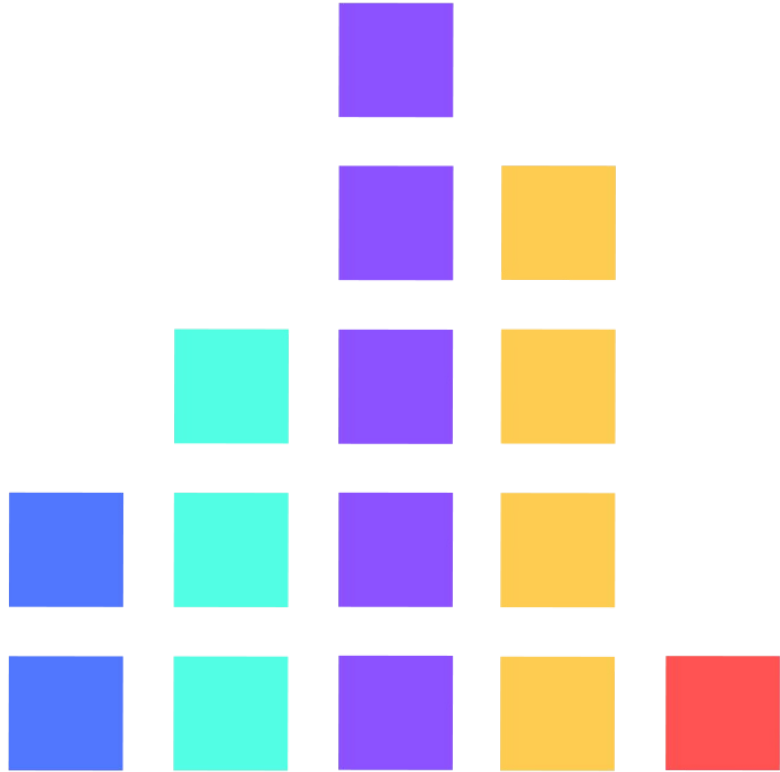
- Candidates win with Majority Support
- A Mandate Makes it Easier to Govern
- No More Spoiler Effect or Wasted Votes
- More Voters Elect Winning Candidate
 - No primary or special runoff election is needed.



ADVANTAGES OF RCV

DIVERSITY

- RCV is Associated with Rise in Women & People Of Color Elected^{5,6}
- Historic Gains in NYC City Council Election⁷



Citations:

⁵(Rodriguez, 2021)

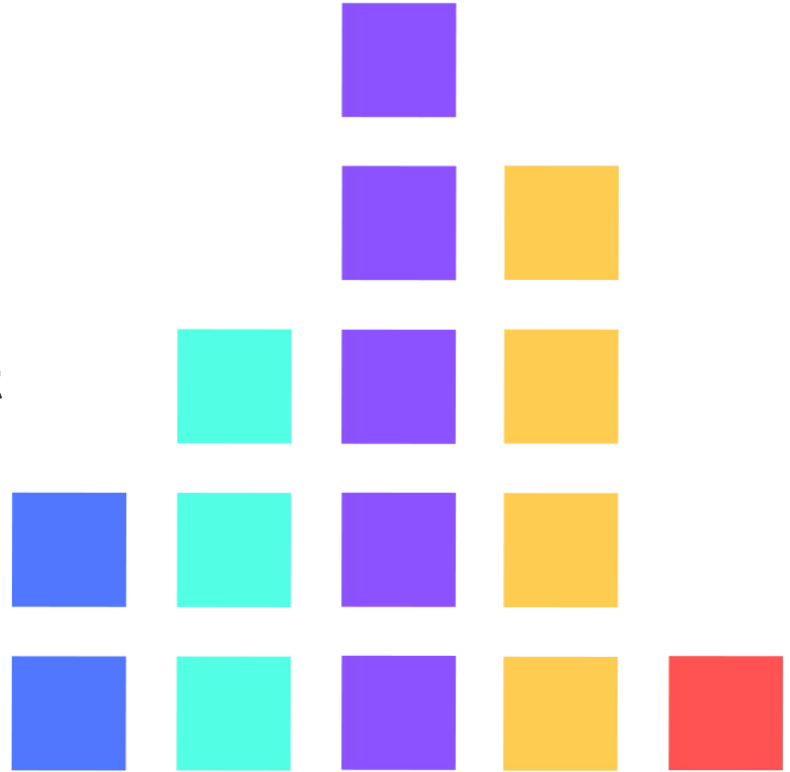
⁶(John, Smith, Zack, 2018)

⁷(Gold, 2021)

ADVANTAGES OF RCV

CIVIL DISCOURSE

- To Win, Candidates Require Enthusiastic & Broad Support
- Unwise to Attack, Sling Mud
- More Civil Campaigning ^{3,4}
- RCV Elections More Issue-Oriented



Citations:

³[\(FairVote, 2022\)](#)

⁴[\(John, Douglas, 2017\)](#)

Why RCV is Good for Richmond

- Always elects majority-supported candidates
- Gives voters more choice and voice
- Instant-runoff elections increase voter participation
- Delivers more representative & equitable outcomes, with more women & candidates of color elected
- Facilitates coalition-building and discourages negative campaigning



THANK YOU!

Ca|RCV
Better Elections. Better Democracy.