



AGENDA REPORT

Mayor's Office

DATE:	March 1, 2022
TO:	Members of the City Council
FROM:	Tom Butt, Mayor
Subject:	California State Parent Teacher Association (PTA) Day – February 17, 2022
FINANCIAL IMPACT:	N/A
PREVIOUS COUNCIL ACTION:	N/A
STATEMENT OF THE ISSUE:	In 1897, Alice McLellan Birney and Phoebe Apperson Hearst founded the National Congress of Parents and Teachers to better the lives of children in education, health, and safety, and in 1926, Selena Sloan Butler founded the National Congress of Colored Parents and Teachers to advocate for children, especially African Americans, in segregated communities, and in 1970, the two merged to create the National Parent Teacher Association (PTA).
RECOMMENDED ACTION:	PROCLAMATION declaring February 17, 2022, as California State Parent Teacher Association (PTA) Day in the City of Richmond – Mayor's Office (Mayor Tom Butt 510-620-6503).

DISCUSSION:

The founders of the National Parent Teacher Association (PTA), Alice, Phoebe, and Selena, were women of imagination and courage who understood the power of individual action, worked beyond the accepted barriers of their day, and took action to literally change the world. The National PTA is the country's largest volunteer-led child-advocacy association and has been instrumental in creating programs and services that improve children's lives, including school nutrition programs, child labor laws, public health services, the juvenile justice system, kindergarten, the advancement of family engagement, and the growth of arts in education.

Today, the California State Parent Teacher Association has local PTAs throughout the state and its members represent the ethnic diversity of the nation and come from the ranks of all families who, together, continue to serve as the conscience of the country for children and youth. The Thirty-Second District PTA, which includes six councils and 125 units in Contra Costa County, empowers and support its councils and units as it promotes the mission, purposes, and benefits of the National and California State PTAs, fosters membership, develops leadership, and leads advocacy efforts on behalf of all children and families.

The City of Richmond encourages community members to celebrate the National PTA's 125th anniversary and get involved with their local PTA.

DOCUMENTS ATTACHED:

Attachment 1 – Proclamation declaring February 17, 2022, as California State PTA Day in the City of Richmond