



AGENDA REPORT

City Clerk's Office

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| DATE: | January 18, 2022 |
| TO: | Mayor Butt and Members of the City Council |
| FROM: <i>(List all relevant/responsive staff persons)</i> | Pamela Christian, City Clerk |
| Subject: <i>(This will appear on the agenda)</i> | Redistricting Public Hearing – 7:00 P.M. |
| FINANCIAL IMPACT: | There is no specific financial impact from tonight's public hearing. |
| PREVIOUS COUNCIL ACTION: <i>(List all dates items were heard or council action took place)</i> | |
| STATEMENT OF THE ISSUE: | The City retained National Demographics Corporation to help reestablish the district boundaries within the City of Richmond based on the 2020 Census data. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election. |
| RECOMMENDED ACTION: <i>(This will appear on the agenda)</i> | HOLD A PUBLIC HEARING AT 7:00 P.M. to RECEIVE public input on draft maps of voting district boundaries as part of the City's requirement to redistrict the City after the release of the 2020 census data. National Demographics Corporation will lead the process – City Clerk's Office (Pamela Christian 510-620-6513). |

DISCUSSION:

At the January 14, 2020, City Council Meeting, the City Council adopted **Ordinance No. 4-20** and approved District Map #115B establishing the boundaries for district elections in the City of Richmond. The Council set the election sequence to Districts 1, 5, and 6 to begin with the November 3, 2020 election; and Districts 2, 3, and 4 to begin with the November 2022 election.

Every 10 years, local governments must use new census data to redraw their district lines to reflect how local populations have changed. [Assembly Bill 849 \(2019\)](#) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities. Below is an account of outreach efforts. New district maps must be adopted by the Council no later than April 17, 2022, for the November 2022 election.

NDC will guide the City to reestablish the district boundaries. The redistricting process will involve several public hearings that will allow for significant public input on the formation of the districts. Spanish translation services will be available at all public hearings.

Redistricting outreach to date:

- E-mail sent with flyers to the Community Outreach group, John Gioia's Office, Richmond Promise, ECIA Listserv (non-profits), Katrinka Ruk (Council of Industries), Chamber of Commerce, LEAP, Employment & Training, Malcom Marshall (Richmond Pulse), Mike Kinney (Richmond Standard), Gonzalo Ochoa (23rd St. Merchants Association), and Daniel Butt (Pt. Richmond Business Association).
- Flyer announced on the Mayor's Office social media, press release, City's social media, and KCRT.
- Flyer sent to Jan Mignone, Stephanie Ny, and Garland Ellis, Neighborhood Council PIO. Stephanie forwarded the e-mail to ALL Neighborhood Councils.
- Posted flyers at all community centers, 440 and 450 Civic Center Plaza buildings, and at the main library
- E-mail blast with flyers sent to parents of the WCCUSD
- Gabino Arredondo distributed flyers to various businesses he frequents
- Continuous announcement on the City's electronic marquee
Flyer continuously posted in the City Manager's Weekly Report

Please visit the Redistricting webpage at: www.ci.richmond.ca.us/Redistricting for more information.

DOCUMENTS ATTACHED:

- Attachment 1 – NDC Presentation
- Attachment 2 – Public Hearing Notice
- Attachment 3 – Flyer announcing public hearings